

NCC Cable System Order

#11789803

Order #	62429834
Syscode	0398
System Name	Spectrum/Madison West, WI
Market	Madison
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	DMA FUSION Live+SD Mar17

Flight Dates	06/05/17 - 06/11/17
Agency	AL Media
Advertiser	Working for WI Inc
Client Code	
Product Code	5712
Est Code	
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	06/07/17
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$698.00
Commission	\$104.70
Net Total	\$593.30
Total Spots	60
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CFM

Comments : 6.7 added dollars that missed on order 62424893, please confirm, thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	5	\$8.00	\$40.00	30	
2	CNN	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	5	\$8.00	\$40.00	30	
3	CNN	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	8	\$16.00	\$128.00	30	
4	FXNC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	6	\$10.00	\$60.00	30	
5	FXNC	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	5	\$10.00	\$50.00	30	
6	FXNC	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	8	\$22.00	\$176.00	30	
7	MNBC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	5	\$4.00	\$20.00	30	
8	MNBC	CABLE	6/5/17	6/11/17	16:00	19:00				X	X	X	X	-	-	5	\$4.00	\$20.00	30	
9	MNBC	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	8	\$12.00	\$96.00	30	
10	CNN	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	1	\$8.00	\$8.00	30	6.7 new line
11	CNN	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	1	\$16.00	\$16.00	30	6.7 new line
12	FXNC	CABLE	6/5/17	6/11/17	05:00	09:00				X	X	X	X	-	-	1	\$10.00	\$10.00	30	6.7 new line
13	FXNC	CABLE	6/5/17	6/11/17	19:00	22:00				X	X	X	X	-	-	1	\$22.00	\$22.00	30	6.7 new line

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14	MNBC	CABLE	6/5/17	6/11/17	19:00	22:00					X	X	X	-	-	1	\$12.00	\$12.00	30	6.7 new line	
SPOTS			60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	60
AMT			\$698.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$698.00

SYSTEM APP: _____ SALES _____ ACCT _____

62429834 | Madison | Spectrum/Madison West, WI | 0398 |

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